



GLOBAL ENTERPRISE CHALLENGE 2006 PROGRAMME





Global Enterprise Challenge 2006

SUNDAY	Afternoon	Students arrive in Auckland and met by Caroline Steele, Enterprise New Zealand Trust and host families.
June 18	5.00pm	Meeting of Mentors, Corporates and Enterprise New Zealand Trust staff at Massey University
June 18	6.00-7.00pm	Opening Ceremony Venue: Massey University, Albany: Sir Neil Waters Lecture Theatres Building
	6.15pm	MC Tony Caughey, Chair, Enterprise New Zealand Trust Welcome Speakers His Worship the Mayor of North Shore: George Wood Prime Minister: Rt Hon Helen Clark – to be confirmed Chancellor Massey University: Nigel Gould C.E.O. Enterprise New Zealand Trust: Donna Dentice -Overview of the programme for students and host families
	7.00pm	Students meet with mentors and corporate hosts and Enterprise New Zealand Trust staff to receive information and corporate packs

**MONDAY
June 19**

- 8.45am **Students Assemble**
Venue: Massey University, Albany: Study Centre Auditorium
- 9.00-9.30am **Introductory Session:** Kris Brew in

Programme Outline and Expectations
Process for the Challenge
Warm up Activities
- 9.30am **Innovation / Brain Storming:** Mark Wilson
- 9.55am **Issue of NZ Challenge:** Donna Dentice
- 10.00am Groups breakout with mentors and corporate hosts
Students disperse into their 10 groups, determine their individual roles and commence brainstorming a product/service to satisfy the challenge.
- 10.25am Company registration forms returned
- 10.30am **Morning tea**
- 10.45-11.15am **Business Planning:** Martin Jimmink
General Manager, Action International
- 11.15am Groups breakout with mentors and corporate hosts
Students commence work on their business plan
- 12noon **Lunch**
Students to purchase own lunch at University cafeteria. Lunch together as a company group with mentors and corporate hosts.
- 12.45pm **Seminars on Marketing:** Chris Prescott
Finance: Barry Moss, Business Facilitator, Enterprise North Shore
- 1.15pm Group breakout with mentors and corporate hosts
Students disperse into their 10 Companies and work solidly on their business plan to satisfy the challenge
- 3.30pm **Afternoon Tea**
- 4.00-4.30pm **Presentation Techniques**
Presenter to be confirmed

4.30-6.00pm	Groups breakout with mentors and corporate hosts Students disperse into their 10 Companies and practise presentation skills, complete their business plan and make final preparations for evening presentations.
6.00pm	Report Back Summation and Finish: Kris Brew in
6.30pm	Dinner Students disperse for dinner with corporate hosts and mentors at local low cost venue.
9.00pm	EVENING Students reconvene at Massey University Albany Invitation to corporate and billeting hosts.
9.30-10.30pm	Presentation of the New Zealand Challenge 3 min presentations
10.30pm	Supper
10.30pm	International Challenge Opening Ceremony Student CEO's and corporate hosts to hear the live video link up with the Glasgow Science Centre and receive the challenge. The challenge videoed and replayed to whole group.
11.00pm	Student discussions with mentors and corporate hosts depart to billets homes. Sleep after a long day!!!

**TUESDAY
June 20**

International Challenge Day

8:00am

(Exact start time determined by team, mentor and corporate host)

Students are dispersed throughout Auckland/North Shore to corporate boardrooms/meetings rooms to complete the International Challenge.

Enterprise New Zealand Trust Staff visit the teams in action throughout the day.

Corporate hosts will cater for the students morning and afternoon tea and lunch; and organise dinner (at team's cost).

6.00pm

Latest time for Team presentations (Power Point and Business Plan) to be e-mailed to Mission Control at Massey University and saved on memory sticks.

Dinner

- 9:15 – 10:00pm **National winners** prepare and are groomed for their presentation to the international judging panel
Caroline Steele
- 10.00pm Winning team videos presentation
- 10.30pm Video of Business plan and Power Point presentation beamed to Scotland

WEDNESDAY 7:30am
June 21

Farewell Function

Hosted breakfast at Massey University, Albany:
Atrium Building Round Room
MC (to be confirmed) (TV3 on standby if NZ team wins competition)

Speaker (to be confirmed)

**The Global Enterprise Challenge
Champions**

International Judges announce the global winners via web cast

Presentation of Certificates

Team Certificates
Team New Zealand Certificates
Neville Jordan Scholarships

Students return home (Bus to airport / Bus terminal for students out of Auckland)